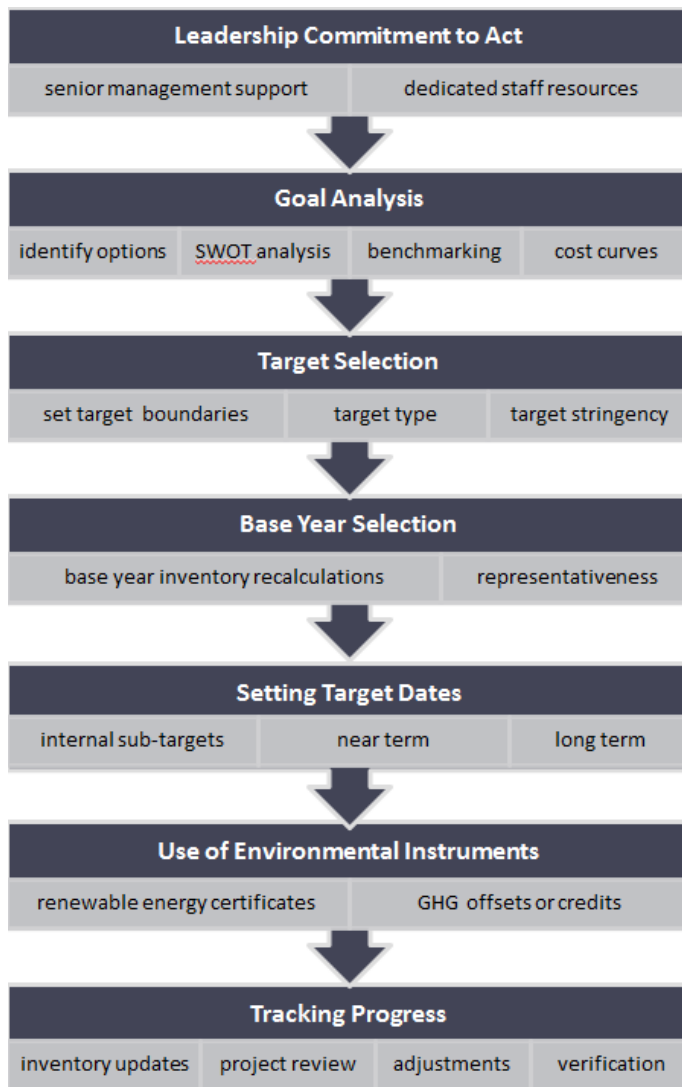




Cventure Approach to Climate Strategy and Planning

Developing a strategy to manage climate risk is a critical step for any forward looking organization. The opportunities and risks posed by climate change – including regulatory risk at the state and federal level, shareholder resolutions, threat of litigation aimed at large emitters, public awareness and perception, changes in energy costs, and supply chain risk – have risen to a level that warrants an effective well thought out strategy for response. Our team has experience with organizational strategy development, benchmarking analyses, and target formulation and goal setting.

Every organization faces a unique set of opportunities and risks associated with global climate change, and there are no one-size-fits-all blueprints to ensure success. For many companies, this becomes an issue of organizational change, requiring leadership from upper management to create a sense of urgency to lay the groundwork for formulating and implementing successful climate strategy. Internal leaders must create a vision of where their organization needs to be, and then gather and motivate a team to map out the path and to clear obstacles along the way.



One of the most effective elements in a corporate climate strategy is to establish a target for GHG emissions at some future date. The form and type of goal varies – some organizations set an absolute target expressed in terms of GHG emissions per year, and others adopt an intensity target often expressed as emissions per unit of production, or emissions per dollar revenue.

The flow chart depicted here illustrates the steps Cventure recommends to formulate a GHG target.

Working collaboratively with our clients we can build baselines, assess risks and opportunities, develop targets and priorities, and prepare communication strategies and plans.